



Friday, 9 May 2025

Weekly Intellectual Property Law **A Weekly Bulletin listing Decisions** **of Superior Courts of Australia covering Intellectual Property** **Law**

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Executive Summary (One Minute Read)

Village Roadshow IP Pty Ltd v VUR Village Trading No 1 Limited (FCA) - Court was satisfied it was appropriate to make consent orders overturning a non-use deregistration by the Registrar of Trade Marks



HABEAS CANEM

New puppy - 2018

Summaries With Link (Five Minute Read)

Village Roadshow IP Pty Ltd v VUR Village Trading No 1 Limited [2025] FCA 428

Federal Court of Australia

O'Callaghan J

Trade marks - VUR Village brought non-use actions against trade mark registration by Village Roadshow - impugned trade mark had been cited against VUR Village's own trade mark application - Registrar of Trade Mark's delegate determined the trade mark had not been used in respect of certain goods and services in the non-use period and declined to exercise discretion to maintain registration, and ordered removal of registration from the relevant classes - Village Roadshow appealed and VUR Village cross-appealed in respect of goods and services in respect of which its non-use action had failed - parties settled and consented to orders that appeal be allowed and cross-appeal dismissed - held: as in previous cases, the Court required written submissions in support of the orders sought by consent - Court needed to be satisfied that orders which have the effect of reversing a decision of the Registrar without hearing on the merits do not undermine the integrity of the Register of Trade Marks - non-use provisions in the *Trade Marks Act 1995* (Cth) protect this integrity and the interests of the consumer - based on written submissions, Court was satisfied it was appropriate to make the orders sought - Registrar did not oppose or see any obstacle in the way of the orders - delegate's findings not a bar to the Court allowing the appeal - evidence Village Roadshow proposed to call at hearing was different to that before the delegate, and no party now contended that the discretion to allow the trade mark to remain registered should not be exercised - orders made as sought.

[Village Roadshow IP Pty Ltd](#)

[From Benchmark Monday, 5 May 2025]

Benchmark

INTERNATIONAL LAW

Executive Summary and (One Minute Read)

Mousse v Commission Nationale de L'Informatique et des Libertes (CNIL), SNCF Connect (EUCJ1C) - The practice of the French national railway SNCF of requiring online ticket purchasers to indicate their title as either Monsieur (Mr) or Madame (Ms) was in violation of the *European Union General Data Protection Regulation* (GDPR) because the collection of this information was not necessary for the performance of the contract for passenger travel and violated the principle of minimisation of data collection

Summaries With Link (Five Minute Read)

Mousse v Commission Nationale de L'Informatique et des Libertes (CNIL), SNCF Connect, Case C-394/23

European Court of Justice

Lenaerts P, von Danwitz VP, Arastey Sahún, Kumin, & Ziemele JJ

When purchasing a ticket online, patrons of the French national rail, the SNCF, were required to tick a box designating gender identity: either Monsieur or Madame. Arguing that this practice violated the *European Union General Data Protection Regulation* (GDPR), Mousse, an association, filed a complaint with the French data protection authority - the Commission Nationale de L'Informatique et des Libertes (CNIL). After the CNIL rejected the claim, Mousse brought an action before the highest administrative body in France, the Council of State, to have the CNIL determination annulled. In response, the Council of State referred the matter to the European Court of Justice for a preliminary ruling. Under the GDPR, data collection must be limited to what is necessary for the performance of a contract and the legitimate interests of the party collecting the data (the data controller). Here, the SNCF argued that it collected the data because it facilitated personal communication with ticket purchasers. The European Court disagreed with the SNCF, and stated that the collection of personal data must be objectively indispensable in order to enable the proper performance of the contract or necessary for the legitimate interests of the data collector. The Court found that personalisation of commercial communications based on gender as indicated in a purchaser's title did not appear to be objectively indispensable to enable the proper performance of rail transportation. Nor was the data strictly necessary for the legitimate interests of the SNCF. The Court found that the SNCF could instead communicate with patrons by means of generic expressions that have no correlation with gender identity. Under EU law, the matter now reverts to the French Council of State to dispose of the matter in accord with the decision made by the European Court of Justice.

[Mousse](#)



Poem for Friday

Warm Summer Sun

By Mark Twain (1835-1910)

Warm summer sun,
Shine kindly here,
Warm southern wind,
Blow softly here.
Green sod above,
Lie light, lie light.
Good night, dear heart,
Good night, good night.

Mark Twain, was the pen name of American writer and essayist Samuel Langhorne Clemens. Clemens was born in Florida, Missouri, on 30 November 1835, the sixth of seven children, only four of whom survived into adulthood. His father was a lawyer. Clemens was raised in Hannibal, Missouri. His father, by then a Judge, died when Clemens was 11 years old. After leaving school at age 11 he was an apprentice typesetter to a printer, writing articles, and educating himself in the evening in the public libraries in the cities he lived in. He was later a riverboat pilot, and then a miner for Orion in Nevada. Through his wife Olivia Langdon, Twain became friends with Frederick Douglass, Harriet Beecher Stowe, and William Dean Howells. He part-owned the Buffalo Express. He had a love of science, but lost substantial sums investing in new inventions. Mark Twain's famous novels included the *Adventures of Tom Sawyer* and the *Adventures of Huckleberry Finn*. Ernest Hemingway wrote that "*All modern American literature comes from one book by Mark Twain called Huckleberry Finn*". Mark Twain suffered a deep depression after his son Langdon died at 19 months, in 1872, and then his daughter Susy died in 1896, wife Olivia died in 1904, daughter Jean died on Christmas Eve 1909, and his good friend Henry Rogers died on 20 May 1909. Mark Twain died at the age of 74, on 21 April 1910 of a heart attack. Halley's Comet had passed the earth in the year of his birth in 1835, and passed the earth again in the year of his death in 1910. Mark Twain has been called "*The father of American Literature*".

Mark Twain's very quotable observations include:

"Only two things we'll regret on deathbed – that we are a little loved and little travelled."

"Twenty years from now you will be more disappointed by the things you didn't do than by the ones that you did do"

"Man is the only animal that blushes. Or Needs to."

"A full belly is little worth where the mind is starved."



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"Travel is fatal to prejudice"

"The secret of getting ahead is getting started"

"Always do right, it will gratify some people and astonish the rest,"

"Kindness is the language which the deaf can hear and the blind can see"

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